

## Basic Company Policy of Crystal Co., Ltd.'s Activities

As a new life is born, so there is generated the respective value of the human relationship. Without new life the connection the species has to each other fragments and life in the future disappears.

When thinking about our company, if new things are not generated, then the company and its relationships will go extinct as well. The most important thing is the relationships we have with the people who make the valuable things we sell. Relationship is everything and it should be the most important thing we talk about with customers, suppliers, Crystals people, and frankly with everybody . Mutual trust is the cornerstone, and we should strive to understand each others positions at all times. If we do not have trust we cannot speak frankly and openly and will not get into the true mindset of those we seek to understand. How does one create relationship and build trust; there are many answers to this and it is hard to say all of them but from experience it is important to never tell a lie at any time; even if it means difficulty and trouble. When things are smooth we sometimes miss the true character of a person; it is in the times of difficulty that a person's real character comes out. When people have trouble some often want to escape and take the easy way out while others seek to stay fixed, face the difficulty, and solve the problem. We would like to be such correct people who face the problems of life with character, trust, and faith.

Everything is Evanescent at any time; when I was a child, there was no computer, telephone, refrigerator nor automobile in my home; however, there would not be more than a few families in Japan today that do not have all of these items and that was just 40 years ago.

The world changes and the content of the works changes tremendously over a 10 year period and nearly fully over a 20 year span of time. This is natural and not something to worry about but should be viewed as an opportunity. We should drive the matter to be changed. This should be where we place our respective value.

The unchanged life character and the challenge for changing the world in which we live, is our values and is the basis of the prosperity and mutual trust we seek in connecting with others. I am not sure if this ideal is always possible but it is the challenge and intent of this company to always pursue it.

Written on March in 2007

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